



Landsvirkjun

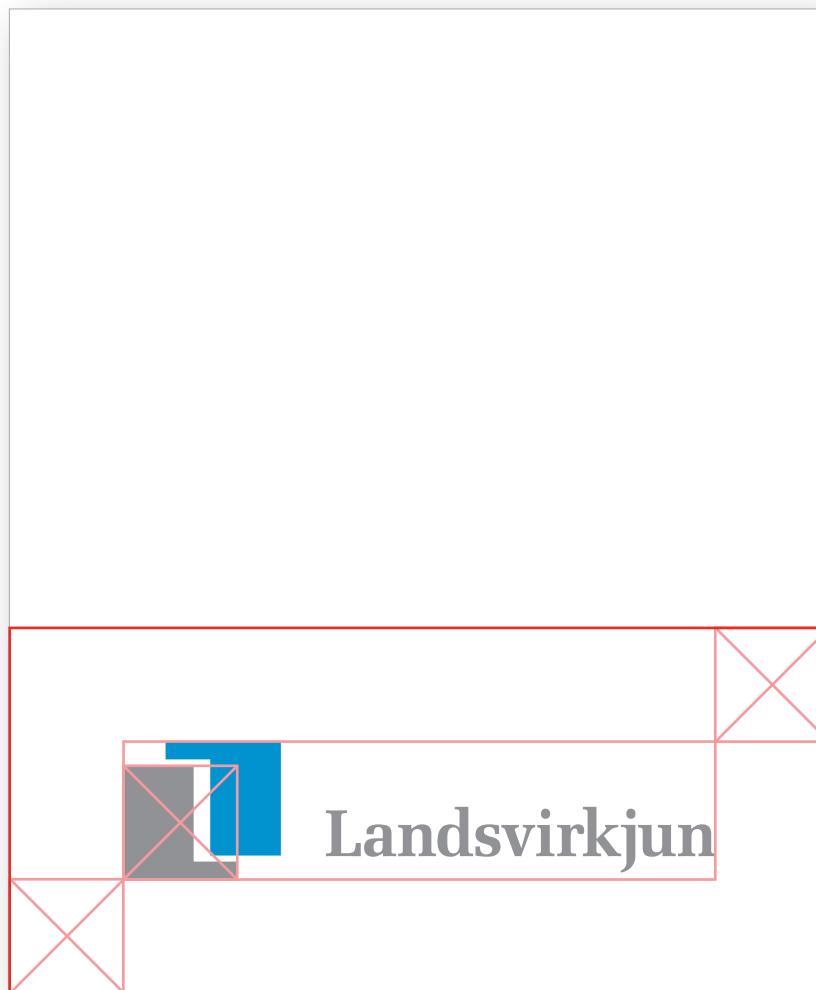


The mark requires a fixed minimum blank space surrounding it at all times so as to achieve clarity when it appears. Therefore, it must always have a minimum blank space of 1 “L” surrounding it whenever it is positioned on any background or isolated.





The Mark can be used aligned to any of the corners. In isolation, and due to its construction, alignment to the left is proposed as primary.

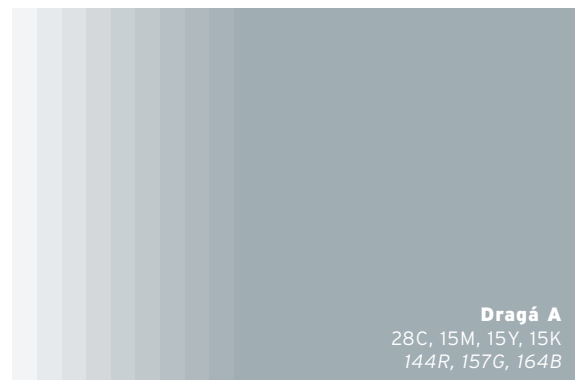
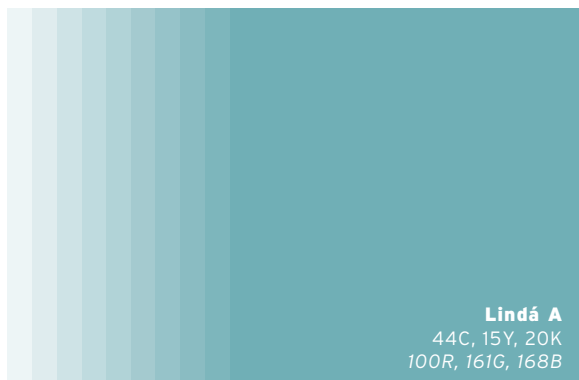


The Mark can be aligned centered when the width area of the surface is less than twice the Brandmark width.

## Primary colours



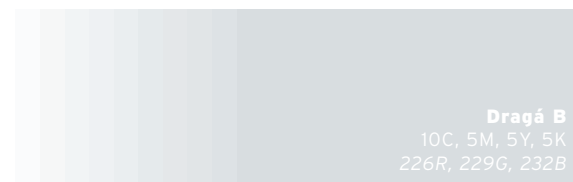
## Secondary colours



## Primary colours



## Secondary colours





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The Brandmark can be printed in one colour for special communications.

- Pantone Cool Gray 9 + 50% Pantone Cool Gray 9

- or 50% Black + 25% Black



**Blue**  
Pantone Process Blue C  
100C, 13M, 1Y, 2K  
133G, 207B



**Grey**  
Pantone Cool Grey 8 C  
23C, 17M, 13Y, 46K  
140R, 141G, 142B



***Takk***